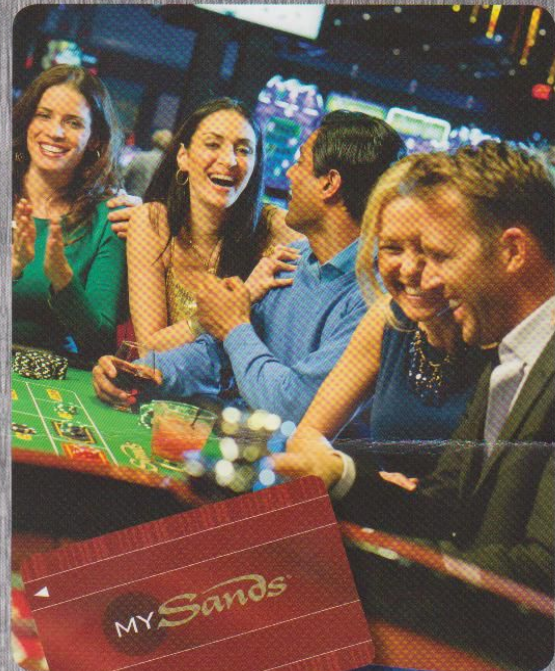


Sands Casino Bethlehem, PA Players Club Card Rules

MY SANDS CARD RULES AND REGULATIONS

1. Membership in the MY SANDS Card program is open to the public for free.
2. Members must be at least 21 years of age and must supply a government-issued identification card that includes a photograph and/or physical description. Any change of account information or account transaction requires the same. Acceptable forms of ID include current: driver's license, passport, state or U.S. government identification, military ID, state-issued public assistance photo ID and county-issued digitized photo ID.
3. Members are limited to one account. No joint accounts will be issued (accounts with more than one name).
4. A PIN (Personal Identification Number) is required for certain transactions. Member PIN is selected at time of registration and may be changed at any time by the member. Valid identification is required for any changes to a member PIN. There is no access to a member PIN by employees. Please do not share your PIN with anyone.
5. Card members earn comps which can be used the same day as earned or accumulated for future use. Comps are valid for purchases at a \$1 for \$1 value in all food and beverage outlets, the Sands Hotel, Sands & Co. retail store (some restrictions apply), Sands Bethlehem Event Center, spa, Kids Quest, Cyber Quest and for valet parking. Comps earned are based on 12-month average daily theoretical level of play and are earned during each visit at that level. Theoretical, Comp Dollars, Card Level Points, Promotional Points and Sweepstakes entries are not earned from Slot Free Play.
6. Comps have a maximum earned bank of \$3,000 and will expire if not used within six (6) months of date earned.
7. The program consists of two card levels, MY SANDS Card and MY SANDS Card Preferred. Members are upgraded to Preferred when they meet the following criteria: Minimum of 25 card level points earned on at least five (5) individual gaming days of play within 3 months (days of play do not need to be sequential).
8. MY SANDS Card basic level does not expire. Preferred level expires one year from date of issuance. The anniversary date is extended if the criteria are met prior to the expiration date.
9. The Sands is not responsible for lost or stolen cards, including any resulting misuse.
10. Card level points are for gaming day only and do not carry over from day to day. Card level points do not have any monetary or complimentary value.
11. New Friend Cards will not be accepted for comp redemption. New Friend accounts are not eligible for sweepstakes and/or promotional claim or redemption. Patrons must supply valid identification to a Marketing Representative before a New Friend account is issued and/or before the patron account can be updated.
12. Any complimentary or promotional offers other than earned Comp Dollars are issued at the discretion of Sands management.
13. Sands management reserves the right to adjust account status due to computer error, machine malfunction, a table game rating system error, operator error, fraud, or other misuse of the MY SANDS Card.
14. Members may not use their cards in machines or at table games being played by anyone other than the member holding the card.
15. Membership and rewards are non-transferable. All redemptions are final.
16. Members are responsible for properly inserting their MY SANDS Card in the slot card reader and to verify acceptance. Members are responsible for presenting their MY SANDS Card to a Table Games team member prior to and when completing their play.
17. E-mail addresses are required if members wish to receive notification of exclusive E-CLUB offers, invitations or other communication. If you do not have access to e-mail you may access your account information and offers via www.PASANDS.com, 1-877-SANDS77, or from one of our Slot Club Representatives or Hosts. By offering their e-mail address, members agree to receive e-mail notifications from the Sands regarding offers, invitations, or other communication. Sands Privacy Policy is posted on-line.
18. Members are solely responsible for all applicable taxes and fees.
19. Sands management reserves the right to change, alter or cancel the MY SANDS Card Club or the official rules and regulations along with any benefits or rewards at any time without notice. Card Level and Comps are subject to review, change and/or verification at the discretion of Sands management.
20. In the event of member death, all rewards remain non-transferable and have no cash value. In the event of divorce, the member retains all benefits and rewards unless otherwise set forth in the divorce settlement.
21. Individuals who are on the Pennsylvania Gaming Control Board Exclusion List per Chapter 511a or Self-Exclusion list Chapter 503a or who have been excluded from casino gaming are ineligible to participate and/or become a member of the MY SANDS Card program. Those who become excluded after they have been a member and have accrued benefits shall forfeit said benefits in their entirety.
22. MY SANDS Card membership may be revoked, canceled or denied at any time without notice at the discretion of Sands management. All decisions regarding any dispute will be final and binding.
23. Unless noted otherwise, all program time frames are defined as 6am the day they start through 5:59am the next calendar day.
24. Employees of the Sands Bethlehem, Las Vegas Sands Corp. (parent company) or any of its subsidiaries, affiliates and parent companies and anyone ineligible per Pennsylvania Gaming Control Board regulations are not eligible for membership in the MY SANDS Card Club program. Additionally, family members of employees of the Sands Bethlehem, Las Vegas Sands Corp. or any of its subsidiaries, affiliates and parent companies including their spouse, children, parents, siblings and anyone living in their household, are not eligible to participate in sweepstakes or promotional programs involving a chance for prizes.
25. Players agree to allow the use of their names and likeness for promotions, advertising and announcements without compensation where permitted.
26. By signing up for the MY SANDS Card program at Sands Casino-Resort | Bethlehem, you agree that Las Vegas Sands Corp. and its subsidiaries ("Sands") may share your MY SANDS Card information: 1) among Sands properties worldwide as it deems appropriate; and 2) with unaffiliated third parties when necessary (e.g., to service providers or to comply with a court order). If you have any questions, please see our Privacy Policy at www.pasands.com/policy.html, or contact us at Bethlehem: info@sands.com.
27. By participating in this program, participants agree to and accept these rules and regulations.
28. Void where prohibited or restricted by law.

GAMBLING PROBLEM? CALL 1-800-GAMBLER.



MY SANDS
REWARDS YOU DESERVE

Sands

BETHLEHEM

PaSands.com | Follow Us  

WITH MY SANDS, YOU CAN EARN REWARDS EVERY TIME YOU PLAY.

There's never been a casino like the Sands. There's never been a players club card like MY SANDS Card. A card that rewards you just for playing at the East Coast's hottest gaming destination. MY SANDS Card has been designed with only one thing in mind—you.

For starters, you'll earn reward points just for playing your favorite slot machines and/or table games. Plus, we've got you covered with exclusive invites, and every month, you'll be the first to know about special promotions and offers. Best of all, the more you play, the more you'll earn. So sign up today and let the rewards begin!

SIGN UP FOR YOUR MY SANDS CARD AT THE MY SANDS CARD CENTER.

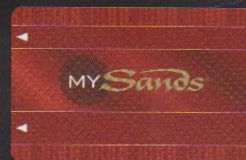


Las Vegas Sands Corp. ("LVSC"), owner and operator of The Venetian Resort-Hotel-Casino, The Palazzo Resort-Hotel-Casino and Sands Casino-Resort Bethlehem, may share your Personal Information (information through which you can be identified, such as name, date of birth, e-mail address, telephone number, transaction records, etc.) among any of its affiliates or subsidiaries worldwide ("LVSC Affiliates") as it deems appropriate. If you do not want your Personal Information to be shared among LVSC Affiliates for marketing purposes, you may opt-out of such information sharing by emailing us at dataprivacy@pasands.com. Please include your MySands account number in the subject line of your email. If you do not wish to receive any further information from LVSC regarding our properties, you may unsubscribe by clicking the unsubscribe link included in our email correspondence. Although you may opt out of sharing your Personal Information for marketing purposes, Personal Information may be shared among LVSC Affiliates for non-marketing purposes. LVSC may share your Personal Information with unaffiliated third parties when necessary (e.g., to service providers or to comply with a court order).



A MORE REWARDING PLACE TO PLAY.

Now is the time to become a member of the legendary Sands. Your MY SANDS Card gives you exclusive access to all of the exciting benefits and rewards. Play up to MY SANDS Card Preferred status and receive more rewards and benefits. Join today and become part of the legend.



- Earn comp dollars to use in the hotel, restaurants, nightlife venues, spa, Sands & Co. retail store, Sands Bethlehem Event Center, Kids Quest, Cyber Quest and for valet parking
- Earn entries based on play for sweepstakes and promotions
- eClub Members receive exclusive e-mail offers based on play
- FREE entry for all sweepstakes
- FREE beverages while playing slot machines
- FREE self-parking
- Online access to your account
- 5% off at Kids Quest and Cyber Quest



- PREFERRED-LEVEL ONLY promotions
- Special PREFERRED-MEMBER e-mail offers
- Purchase Sands Gift Cards*
- Priority line at MY SANDS Center
- Discounts at stores in The Outlets
- Complimentary valet parking

*Certain restrictions apply